



## **Boston Public Schools and Chicago Public Schools Adopt BoomWriter Digital Education Platform and Technology Heroes Program**

*Students Use Flexible Content Creation and Delivery Platform to Write, Edit and Publish Original Works; CareerBuilder Sponsors Chicago, Nation's Third-Largest School District.*

**CAMBRIDGE, Mass., May 7, 2013** – [BoomWriter Media, Inc.](#) today announces that [the Boston Public Schools](#) and [Chicago Public Schools](#) will adopt its innovative content creation, collaboration and delivery platform, and that Chicago-based [CareerBuilder](#), which operates the largest online job site in North America, will sponsor the Chicago district's adoption. BoomWriter gives more than 250,000 Chicago and Boston students in grades 3-12 the opportunity to use its [award-winning](#) digital education platform in their schools.

Students will use BoomWriter to collaborate and create multi-chapter stories on the flexible platform, which helps strengthen the writing, critical thinking, collaborative and grammatical skills that are increasingly essential to future academic and career success. BoomWriter readily integrates with existing lesson plans and course curricula, simplifies assessment of individual and group progress, and helps teachers provide insightful individualized feedback.

Students emerge from the [BoomWriter Technology Heroes Program](#) as published writers and editors of professionally printed works. Lisa Perez, Network Library Coordinator for the Chicago Public Schools Department of Educational Tools & Technology, notes: "The BoomWriter program motivates students. We expect a great deal of excitement as they see their words in print." Brian Donahue, vice president of sales strategy of CareerBuilder, program underwriters for the Chicago Public School District, adds: "BoomWriter helps young people develop their writing skills for a rapidly changing, technology driven world. This program is a great way to invest in our community and future workforce."

Melissa Dodd, Chief Information Officer of the Boston Public Schools, comments: "This is an exciting partnership that not only enables educational innovation in the 21st century, but aligns with the district's goal to prepare our students for college and career success."

The BoomWriter content creation, delivery and collaboration platform is intuitive and easy to adopt in-class. Chris Twyman, founder and CEO of BoomWriter Media, summarizes: "Online collaboration and education are increasingly second nature for students. The BoomWriter platform is optimized to engage students and leverage their 'Digital DNA.' We're particularly heartened by CareerBuilder's commitment to educational innovation and excellence in its hometown, Chicago." Twyman notes that collaborative creative writing is an important first application for the highly flexible platform.

(more)

BoomWriter adheres to Common Core State Standards and can support district compliance benchmarks as the initiative rolls out. Three school districts and the Boys & Girls Clubs of Boston now participate in the *BoomWriter Technology Heroes Program*. Additional information is available at: <http://www.boomwriter.com/Home/TechnologyHeroes>

**About CareerBuilder®**

CareerBuilder is the global leader in human capital solutions, helping companies target and attract great talent. Its online career site, CareerBuilder.com®, is the largest in the United States with more than 24 million unique visitors, 1 million jobs and 50 million resumes. CareerBuilder works with the world's top employers, providing resources for everything from employment branding and talent and compensation intelligence to recruitment solutions. More than 10,000 websites, including 140 newspapers and broadband portals such as MSN and AOL, feature CareerBuilder's proprietary job search technology on their career sites. Owned by Gannett Co., Inc. (NYSE:GCI), Tribune Company and The McClatchy Company (NYSE:MNI), CareerBuilder and its subsidiaries operate in the United States, Europe, South America, Canada and Asia. For more information, visit [www.careerbuilder.com](http://www.careerbuilder.com).

**About Chicago Public Schools**

Chicago Public Schools serve 403,000 students in 681 schools. It is the nation's third-largest school district.

**About Boston Public Schools**

The Boston Public Schools, the birthplace of public education in the United States, serves more than 57,000 pre-kindergarten through grade 12 students in 128 schools.

**About BoomWriter Media**

BoomWriter Media of Cambridge, Massachusetts is a digital education company that engages children and educators in collaborative storytelling. Its award-winning, Web-based publishing platform brings passionate educators, technology experts, corporate sponsors, enthusiastic parents and students together to promote and develop creativity, writing, reading, critical thinking and other essential 21st century skills. BoomWriter partners with authors, celebrities, and educators to spark imaginations and inspire collaboration. For more information, go to <http://www.BoomWriter.com>. Follow us @BoomWriter\_ or become a fan at [www.facebook.com/BoomWriter](http://www.facebook.com/BoomWriter).

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