



For Immediate Release

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***MILTON PUBLIC SCHOOLS FIRST IN THE REGION TO TAKE PART IN THE
BOOMWRITER TECHNOLOGY HEROES PILOT PROGRAM***

*Educators and Community Partners to Work Together to Promote Literacy and
Develop Young Published Authors among Milton School Students*

MILTON, Mass., January 30, 2013 – The Milton Public Schools today announced their participation in the [BoomWriter Technology Heroes Program](#), a new initiative that helps teachers become “Technology Champions” in their classrooms. As one of the first school districts in Massachusetts to partner with [BoomWriter Media](#), Milton Public Schools will engage in a Web-based literacy program aimed at increasing students’ performance levels and interest in reading and writing through the use of technology. The pilot program will enable the entire school district to participate in collaborative book writing events featuring Pebbles from *Pebbles’ Reading Rockstars* and Hot 96.9 Boston FM Radio.

The *Technology Heroes Program* will give students a unique opportunity to collaborate with classmates to create stories in a competitive environment and get published alongside BoomWriter Celebrity Guest Author Pebbles, who will kick-off the book writing competition by contributing the “story start” to prompt students’ imagination and inspire them to collaboratively write the subsequent chapters. BoomWriter will then, with the generous support of corporate partners, convert these stories into published books and give each participating student a copy and the fulfilling thrill of seeing their name in a real book that they helped create with their classmates. The pilot program will also offer all participating schools a chance to win a mini-portable computer lab for their class.

“Technology is an incredible resource in our daily lives and as educators we recognize the importance of integrating it into classroom learning,” said Mary C. Gormley, Superintendent of the Milton Public Schools. “The *BoomWriter Technology Heroes Program* is an amazing opportunity for our education system to combine curriculum and technology to create an engaging learning experience for students through a platform that prepares them for the future by allowing teachers to cultivate essential 21st Century skills needed to succeed in a tech-savvy society.”

Leveraging BoomWriter’s proprietary [Web-based publishing platform](#), the program brings together enthusiastic educators, local celebrities and corporate sponsors to promote literacy and creative writing within schools, while giving children an opportunity to become published authors. The *BoomWriter Technology Heroes Program* is free and easy for teachers to use and incorporate into their curriculum. It provides students a way to write creatively while adhering to the [Common Core State Standards](#).

“Experts agree that technology, when integrated into the curriculum, revolutionizes the learning process,” said Chris Twyman, founder and CEO of BoomWriter Media. “BoomWriter delivers a challenging and engaging learning experience that excites students. We are thrilled to partner with the Milton Public Schools and plan to roll out this program with other school districts in Massachusetts and across the country.”

The *BoomWriter Technology Heroes Program* is available nationwide and invites school districts, youth organizations and corporations that would like to get involved with the program to visit <http://www.boomwriter.com/Home/TechnologyHeroes>.

About Milton Public Schools

The Milton Public Schools serves approximately 3,900 students in four elementary schools, one middle school and one high school. Further information about the Milton Public Schools can be found on our website, <http://www.miltonps.org>

About BoomWriter Media

BoomWriter Media of Cambridge, Massachusetts is a digital education company that engages children and educators in collaborative storytelling. Our innovative Web-based publishing platform brings passionate educators, technology experts, corporate sponsors, enthusiastic parents, and students together to promote and develop creativity, writing, reading, and other essential 21st Century skills. BoomWriter partners with authors, celebrities, and educators to provide first chapters, also known as story starts, that spark kids' imaginations and inspire story collaboration with classmates and children worldwide in competition for publication. Teachers and students from more than 2,000 schools in 20 countries have already joined the BoomWriter community. For more information, go to <http://www.BoomWriter.com>.

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